



Driven by purpose, perfected by nature

Visit the Ireland Pavilion at Cosmoprof
Hall 16, Stand D12

March 16th to 18th

Irish beauty brands set to soar at Cosmoprof

Ireland's reputation for high-quality, natural and sustainable products in the beauty and cosmetics sector is flourishing. This year, for the first time, Irish beauty and cosmetics companies will be showcased at a national pavilion at Cosmoprof Worldwide in Bologna from March 16th to 18th.

Cosmoprof is the largest B2B beauty trade event in Europe, with an expected 220,000+ visitors and 2,900 exhibiting companies from 64 countries. It is a meeting ground for sourcing new buyers, scouting distributors, and gauging competitor activity. For Irish brands with global ambition, Cosmoprof is a unique opportunity.

The Cosmoprof pavilion is the platform to showcase the stellar rise of the Irish beauty and cosmetics sector, which saw double digit growth in both sales and exports in 2021. Much of this growth has been driven by digital tools powering online sales, but Irish brands are increasingly securing shelf space in international retail chains, and opening their own stores.

The health and beauty sector faces unprecedented challenges - supply chain disruptions, inflation, higher ingredient costs and staffing challenges. The client companies we work with are striving to become leaner, more digital and more sustainable in both

product and packaging to remain competitive. Enterprise Ireland is working to build a collaborative environment for these companies to continue to scale internationally. Through our supports, our clients are developing their digitalisation roadmap, optimising their e-commerce platforms and using automation to reduce operational costs and further enhance their client experience.

Our network of 40 overseas offices actively works to support clients as they enter new markets, helping with market discovery and research, making introductions and bringing buyers to Ireland.

It is an exciting time for the Irish beauty and cosmetics sector and we are delighted to be part of it.



John Roche
Director
Enterprise Ireland, Italy



Teri Smith
Retail, Consumer & Online Team
Enterprise Ireland, Dublin

Clients



Carter Beauty

Carter Beauty is an Irish cosmetics brand providing high-quality, affordable makeup products & tools. We have an amazing range of products such as the Arianna Grande endorsed Supreme Gel Eyeliner through to the multi award winning Hold Tight Primer. Check out the Miracle Measure Foundation range, the concealer range designed for the delicate skin around the eye and our 18 shade Eyeshadow Palettes. We work with Boots, Superdrug & Target with distribution in the US, Canada, Sweden, UAE & China.

Key Contact: Ronan O Flaherty
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Email: Ronan@carterbeautycosmetics.com



Elave

Elave creates dermatological skincare solutions designed to scientifically prevent and treat skin ageing caused by UV rays, everyday environmental pollutants, skin dehydration and a slower cell renewal process as we age. The company's Elave Face products focus on combating the environmental factors that contribute to skin ageing while helping to control skin pigmentation, deeply hydrate skin and reduce the appearance of fine lines and wrinkles.

Key Contact: Conor McEneaney
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Ella & Jo Cosmetics

Founded in 2017, Ella & Jo Cosmetics is an award winning Irish luxury skincare brand designed and created by Charlene Flanagan and Niamh Ryan. With 10 core products in the growing range, the aim of Ella & Jo is to create fun and functional skincare products that make every day easier for women. Powered by Plants, Backed by Science.

Key Contact: Laura Jacob
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L.A. Pacific

L.A. Pacific is an oral beauty brand. We're an extension of your routine. Our innovative whitening oral beauty collection is proven to naturally whiten your teeth in a safe and efficacious way.

L.A. Pacific is proudly part of the Europharma Concepts Ltd (EPC) family, a contract manufacturer, who develop meaningful beauty and cosmetic products & brands. Other EPC brands which will be on show at Cosmoprof include Oralieve Dry Mouth Solutions and O&H, our Organic Oats and Honey Skincare range.

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Proudly made by Europharma Concepts Ltd. www.epc.ie | info@epc.ie



Green Angel

Green Angel is an award winning luxury Irish skincare brand established in 2006 by Mary and Chris Mitchell. Proudly made in Dublin, Ireland, Green Angel products harness the benefits of mineral rich seaweed from Irish coastal waters. An extensive range of products comprises skincare, haircare, bodycare and lifestyle products. From moisturisers, to indulgent body creams, candles and diffusers the range is continuously evolving.

Key Contact: Jo Carey
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Iconic Bronze

Iconic Bronze is a luxury Irish self-tanning and cosmetics brand available online and through major national retailers. Vegan and cruelty free, its range is infused with skin-loving ingredients such as raspberry extract, sunflower oil and vitamins B, C and E. The range includes skin preparation (exfoliators, moisturisers), tan (mousse, liquid, instant, gradual, professional), cosmetics (bronzers, highlighters, eyeshadows, cream luxe sticks, concealer, skin), and accessories.

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Nunaia Beauty

Nunaia, combines the ancestral healing power of plants used for thousands of years in the Amazon Rainforest and Andes Mountains, with the latest green beauty technology. Its consciously formulated, award-winning range of Superfood Skincare Rituals nourish skin with clinically proven botanical formulations, restore inner balance with simple ritual steps, and support ecosystems and our community of growers through our regenerative business model.

Key Contact: Nicola Connolly
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Seabody

SEABODY is a newly launched technology-led luxury Irish beauty and wellness brand. Using state of the art zero waste blue biotechnology Seabody's scientists are unleashing the power of wild, Irish, organic ocean plants to create the next generation of high efficacy bioactive ingredients. It is these innovative and new-to-market bioactives which power Seabody's luxurious range of sustainable, high efficacy, nature based skin care and supplements, carefully biodesigned for full body wellness, from sea to self.

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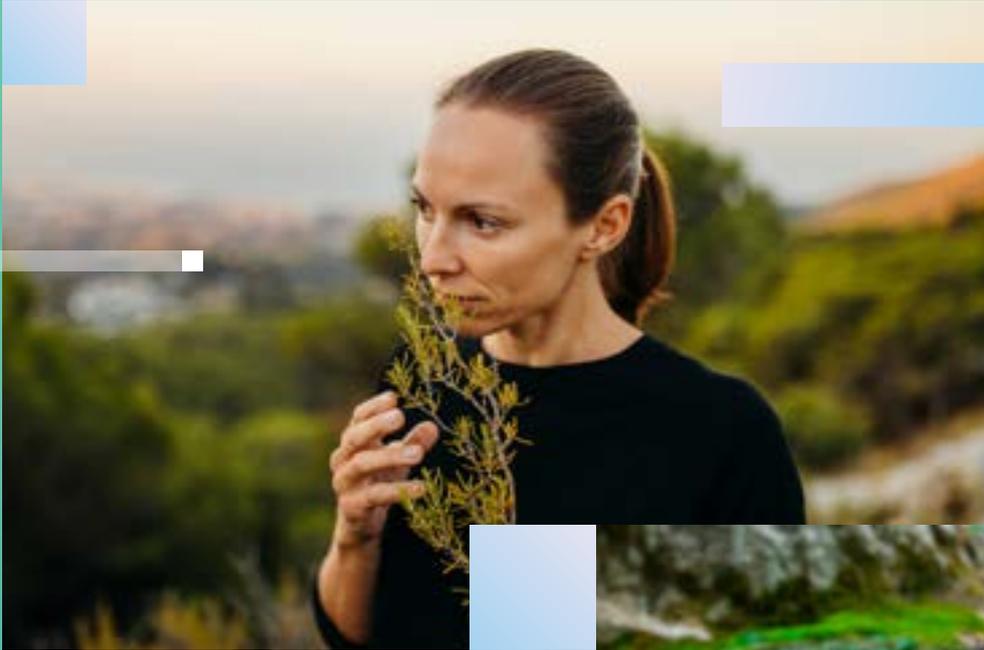
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