

Food Evolution

A Forum on the Future of Food

Thursday 27 May

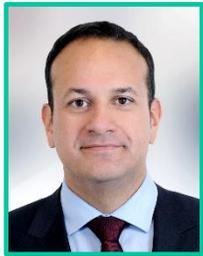
09:00 ET / 14:00 GMT+1 / 15:00 CEST



Speakers

Leo Varadkar

Tánaiste (Irish Government Deputy Prime Minister) and Minister for Enterprise, Trade and Development



Leo Varadkar is the Tánaiste (Irish Government Deputy Prime Minister) and Minister for Enterprise, Trade and Employment having been appointed on June 27th, 2020. He was appointed the leader of the political party Fine Gael, having been elected to the position by the Party's Electoral College system in 2017.

He was the youngest ever Taoiseach (Irish Prime Minister) from June 14th, 2017 to June 27th, 2020. He previously served as Minister for Social Protection from May 6th, 2016 to June 14th, 2017, and Minister for Health from July 11th, 2014 to May 6th, 2016.

He served as Minister for Transport, Tourism & Sport from March 9th, 2011 to July 11th, 2014. Leo was first elected to government in 2007 and is a representative for Dublin West.

Julie Sinnamon

Chief Executive Officer
Enterprise Ireland



Julie Sinnamon is Chief Executive Officer of Enterprise Ireland, an Irish government agency responsible for the growth of Irish-owned businesses in global markets.

Prior to her appointment to Chief Executive Officer in November 2013, Julie held a number of senior public sector positions, spanning a 30 year career in Enterprise Ireland and IDA Ireland.

Julie has extensive experience in a variety of industry sectors, most notably the food sector, where she has worked directly with some of Ireland's best-known food brands, from their originating idea, right through to globally trading multi-national food businesses.

Enterprise Ireland is the government organisation responsible for the development and growth of Irish enterprises in world markets. The organisation works in partnership with Irish enterprises to help them start, grow, innovate and win export sales in global markets. In this way, Enterprise Ireland supports sustainable economic growth, regional development and secure employment.

Visit www.enterprise-ireland.com



Enterprise Ireland assists international food and beverage companies who are interested in establishing a presence in Ireland, in addition to introducing them to potential industry partners. Enterprise Ireland also works with companies to assist them grow and develop their business, and to integrate them with the highly innovative, world-class, food research and development infrastructure that exists in Ireland.

Visit www.smartfoodireland.com

Georgiana (Jojo) de Noronha
The Kraft Heinz Company
President, Northern Europe



KraftHeinz

Jojo de Noronha was appointed President of Kraft Heinz Northern Europe in 2019 which spans the UK, Ireland and the Nordics. She was promoted from her previous role as VP People & Performance for Kraft Heinz EMEA where she led the shift to a performance and learning based culture with diversity and inclusion at its core.

With a previous career background in finance, Jojo joined Kraft Heinz in 2015 as sales director for the Tesco account before being promoted to head of talent for Kraft Heinz EMEA in 2016 where she developed a strong graduate and MBA entry programme.

Jojo believes passionately that companies and brands have the power to help shape the world for good and recently launched an initiative to remove 550 tonnes of plastic shrink wrap from Heinz multipacks as well as an innovative partnership with Loop to introduce reusable Heinz Tomato Ketchup bottles.

Kraft Heinz Company (Kraft Heinz) is a global food and beverage company. The Company's segments include United States, International and Canada. It manufactures and markets food and beverage products, including condiments and sauces, cheese and dairy, meals, meats, refreshment beverages, coffee, and other grocery products throughout the world. It offers its products under various brands, such as Kraft, Oscar Mayer, Heinz, Philadelphia, Lunchables, Velveeta, Planters, Maxwell House, Kool-Aid, Ore-Ida, Jell-O, Master, Quero, Golden Circle and Wattie's.

Its products are sold through its own sales organizations and through independent brokers, agents, and distributors to chain, wholesale, cooperative and independent grocery accounts, convenience stores, drug stores, value stores, bakeries, pharmacies, mass merchants, club stores, foodservice distributors, and institutions, including hotels, restaurants, hospitals, health care facilities and certain government agencies. Visit www.kraftheinzcompany.com

David Lawlor
President
Europe Kellogg Company



Kellogg's

David Lawlor has been President, Kellogg Europe, since July 2018. He is a member of Kellogg Company's executive committee. Prior to his current role, Mr. Lawlor served as Vice President, European Cereal. Mr. Lawlor held a number of senior roles, including running the company's Middle Eastern business, setting up its Dubai office and helping to launch its joint venture in Turkey with domestic food company Ulker. In August 2016, he was appointed Managing Director, UK/ROI where he refocused the company's efforts to stabilize and grow its core cereal business.

Over 90 years ago, **Kellogg's** set up home in the UK. And since 1938, their factory in Manchester has been making the cereals families enjoy, like Crunchy Nut, Coco Pops, Rice Krispies and Corn Flakes. Today Kellogg's is a multinational food manufacturing company that produces cereal and convenience foods and markets their products by several well-known brands including Corn Flakes, Frosted Flakes, and Crunchy Nut. Visit www.kelloggs.ie

Donal Dennehy
Operations Director
Danone Ireland



Donal Dennehy is the Factory Director for Danone Macrooom, and also holds responsibility as Director of "centre of excellence" spray drying technology globally. Previously, Donal held the position of operations manager in Bulmer's Ltd. Donal started life in Beamish & Crawford as a trainee brewer.

Danone is the largest dairy group in the world, with more than 100,000 employees, 1,000 of whom are located in Ireland. Danone is a leading food and drink company with a fast-growing, health-focused portfolio across three businesses: Essential Dairy & Plant-based Products, Waters and Specialised Nutrition. Danone Ireland (Wexford) was transformed into a carbon neutral site over the course of the last decade, whilst production volumes doubled, making the site the first baby formula production site in the world to be certified carbon neutral by the Carbon Trust. Visit www.danone.ie

 **DANONE**
ONE PLANET. ONE HEALTH

Albert McQuaid
Chief Innovation Officer
Kerry Taste and Nutrition



Following early successes in his career with Kerry, **Albert McQuaid** relocated to France to assume a sales director role for Kerry's fruit preparation business. The subsequent years held a number of new positions with Kerry for Albert, including Managing Director and later CEO of Kerry's Sweet and Fruit division.

Albert served as CEO of Kerry Europe, Middle East and Africa before being appointed Chief Technology Officer for Kerry's Global Functional Ingredients & Actives business. In 2016, Albert was appointed Chief Innovation Officer for Kerry's Global Taste & Nutrition business, where he was responsible for driving Kerry's innovation programme by leveraging the company's Taste, Nutrition and general wellness capabilities.

Kerry is a company rich in heritage. It was during their modest beginnings as a dairy cooperative in Ireland that they developed an unwavering commitment to producing real and wholesome ingredients.

Today, they have become a world leader in taste and nutrition for the food and beverage industry. Kerry Group, the global ingredients, flavours, and consumer foods group, showed its commitment to the Irish food industry, in 2012, with a €100 million investment in a Global Technology and Innovation Centre in Naas, Co. Kildare. Visit www.kerry.com



Claire Bury
Deputy Director General, EU
Commission
Responsible for food sustainability
international relations, food and
feed safety – innovation, health
and food



Claire Bury is Deputy Director-General responsible for food sustainability; responsible for directorates in charge of food sustainability - international relations, food and feed safety - innovation, health and food audits and analysis & crisis preparedness in food, animals and plants in Directorate-General "Health and Food Safety" (SANTE).



Conor Galvin
Chief Growth Officer
Dairygold



Conor Galvin is currently the Chief Growth Officer with Dairygold. In this role he is responsible for the growth agenda of the company from both internal and external investments. Conor has held a variety of finance and commercial roles in global organisations over the last 20 years including Procter & Gamble, Diageo and DCC building brands and products by understanding business models and delivering sustainable value-adding solutions.

Dairygold is one of Ireland's largest dairy ingredients manufacturers, collecting over 1.4 billion litres of milk in 2020 which is an increase of 50% since 2014. Headquartered in Mitchelstown, Co. Cork, with offices in the UK, Europe and China, it had a turnover in excess of €1bn in 2020. Their co-operative remains focused on producing cheese and dairy ingredients that can be traced from grass fed cows in Europe's most fertile pastures. They are constantly adding value to their nutritional products through smart innovation, research, industry-leading technology and world-class facilities. Visit www.dairygold.ie

Sinead Bleiel
Company Founder
AnaBio



Dr. Sinéad Bleiel, founder and CEO of AnaBio, established the company in 2011 on the back of PhD research at Teagasc Moorepark and University College Cork (UCC), where she began using whey proteins derived from milk to encapsulate and protect probiotic bacteria. In simple terms, Dr. Bleiel developed a technology that encapsulates nutrients, minerals, probiotics and other important ingredients, and can then protect them from high heat during food processing, degradation in storage and also from acids in the stomach or intestine after consumption.

AnaBio Technologies is a specialist microencapsulation company based in Cork, Ireland focused on improving the functionality of ingredients for food, beverages, sports nutrition, medical and animal feed companies. Being a B2B company they collaborate with clients to design, develop, and produce ingredients that enable their customers to deliver innovative, scientifically robust, products with proven benefits to the consumer. Visit www.anabio.ie



Dolores O’Riordan
Lead Principal Investigator FHI
Healthy Cheese, Irish Grass-fed
Dairy, Fermented Dairy Ingredients



The Future of Food Innovation

Prof Dolores O’Riordan (BSc, PhD) is the Lead Principal Investigator with Food for Health Ireland. She is the director of UCD’s Institute of Food and Health and UCD’s Vice-President for Global Engagement. Her expertise in the areas of physical and chemical analysis of foods and food formulation technology underpins her research, which currently focuses on enhancing the functionality and health benefits of food ingredients.

Food for Health Ireland is a collaborative model for functional and health food innovation and commercialisation. For more than a decade, it has provided a gateway for its industry partners to access world-class science and academic research in the functional food space. Visit www.fhi.ie

Dr Mark Fenelon
Head of Food Research
Teagasc



Dr Mark Fenelon is the Head of Food Research at Teagasc and responsible for the programme at the research centres located at Moorepark, Fermoy, Co. Cork and Ashtown, Dublin in Ireland. He is a Senior Principal Research Officer and was appointed to his current position in March 2015.

Teagasc – the Agriculture and Food Development Authority – is Ireland’s national body providing integrated research, advisory and training services to the agriculture and food industry and rural communities. Visit www.teagasc.ie

Alex Beckett
Associate Director - Food and
Drink, Mintel



Since arriving at Mintel in 2009, **Alex Beckett** has progressed through the ranks of the food and drink team to become a leading global expert on beverage research. Alex regularly informs some of the world’s biggest FMCG companies about new innovation and consumer developments in beverages, and thrives on crafting engaging stories based on Mintel’s vast data sources. Previous roles include food editor of UK’s leading food business magazine The Grocer.

Mintel is the expert in what consumers want and why. As the world’s leading market intelligence agency, their analysis of consumers, markets, new products and competitive landscapes provides a unique perspective on global and local economies. Since 1972, their predictive analytics and expert recommendations have enabled their clients to make better business decisions faster.

Market intelligence is what sets **Mintel** apart and what defines Mintel as a brand – literally in fact: when the company was founded in 1972 it took its name from an amalgamation of the two words. They have been defining and refining the market intelligence mix ever since, to offer their clients a unique perspective on the consumer landscape ahead and a clear roadmap to navigate it with. Visit www.mintel.com

Stephen Creaner
Executive Director
Enterprise Ireland



Orla Battersby
Divisional Manager – Food
Enterprise Ireland



Stephen Creaner joined Enterprise Ireland as Executive Director in September 2018 and leads a new Directorate incorporating the Food, Industrial, Life Sciences, Consumer, Research, Innovation and Operational Excellence Divisions.

Prior to joining Enterprise Ireland, Stephen held a wide range of leadership roles across the multinational and SME sectors, including the Pharmaceutical, Semi-Conductor, Life Sciences, Construction and Facilities services industries.

His most recent role was as COO with Grosvenor Services Ltd, preceded by positions as General Manager and Senior Director of Operations with Waters Technologies (Ire) Ltd and EMEA Director of Corporate Services with Intel Ireland.

Stephen is a graduate of University College Dublin with a BEng in Chemical Engineering.

Orla Battersby is Divisional Manager for Food with responsibility for supporting both established and start up Food companies as well as the mandate for Foreign Direct Investment in the Food sector.

Previously, Orla held a number of senior positions in Enterprise Ireland, most recently as Divisional Manager, High Potential Start Ups and prior to that was Enterprise Ireland's Territory Director for North America, based in New York. She has also led Enterprise Ireland's Client Management Development Department which runs Leadership and Management Programmes for Enterprise Ireland clients. Orla has also held senior positions within Enterprise Ireland including Head of Policy and Head of Education in Ireland, the umbrella brand used to promote Ireland's higher education to international students.

Orla has served on a number of internal Enterprise Ireland committees including the R&D Committee, the Finance & Operations Committee and the Industrial Research & Commercialisation Committee. She has also served on a number of Irish Government Advisory Boards.

Orla is originally from Co. Dublin, is a graduate of DIT where she studied Marketing and completed a Masters in Business Practice with the Irish Management Institute/UCC in 2016.

[Click here to register for Food Evolution – A Forum on the Future of Food](#)